

“AN EVENING WITH THE EXPERTS”

Tips For Making Your Business EVEN BETTER in 2011

JAMES & WELLS
INTELLECTUAL PROPERTY



Tim Walden, Senior Associate James & Wells Intellectual Property

Tim is experienced in a wide range of Intellectual Property areas including trademarks, domain names, and copyright. Tim has particular experience in assisting his clients with local and international trade mark issues including the clearance of trade marks for use, the registration of trademarks and their enforcement.

Tim can be contacted on 07 957 5660 or timw@jaws.co.nz

KPMG



Jan Gatley, Director, Business Advisory, KPMG

Jan has been with KPMG cumulatively for 17 years. Her clients include individuals with investments and property, commercial businesses and farmers. She has a special interest in the Agribusiness Sector having come from a farming background and is a member of the KPMG national Agribusiness team. She has also worked in commercial roles in the education and banking sectors in Auckland. Jan works with her clients to guide them through all the critical steps; from starting up and structuring their business to raising finance, preparation of financial documents and compliance with tax laws.

Jan can be contacted on 07 858 6557 or jmgatley@kpmg.co.nz

Everest
Group Ltd
Human Resource Specialists



Senga Allen, Managing Director, Everest Group Limited

Senga founded Everest Group Ltd in 2006 after gathering over 20 years' experience in human resource management in public and private sectors. Senga and the team at Everest Group Ltd live by their philosophy of “making people management easy”. Senga has a particular interest in lifting capability in businesses to increase profitability and productivity.

Senga can be contacted on 07 857 0717 or senga@everestgroup.co.nz

10X
THE BUSINESS X FACTOR



Jennifer Myers, Head Business Coach, 10X

Jennifer is an expert at helping her clients put ‘common sense’ into ‘common practice’. Jennifer is passionate about improving her clients business, cash flow position and ultimately their lifestyle by providing the strategies, support and accountability required to ensure that a good business becomes even better. Jennifer has over 15 years' experience, from helping her business clients as a financial advisor, to spending several years growing her own business. She is proud to be part of the 10X community of coaches and to bring her own and her colleagues' collective expertise into play to help ensure her clients' success.

Jennifer can be contacted on 07 872 6014 or jennifer.myers@10x.co.nz

marketing stem®



Sheena Young, Managing Director, Marketing Stem

With a goal to provide SME's with an integrated marketing solution, Sheena established Marketing Stem Ltd in 2007. The team operates as an offsite Marketing Department, and is a single point of contact for all their clients marketing needs. They offer a wealth of knowledge and experience to help support businesses marketing in key areas such as research, strategy, design, copywriting, print and production, media and promotions. Sheena understands that businesses require quality through professional delivery, strong trust and reliability, and competitive pricing, and is focused on ensuring these are met with the utmost attention.

Sheena can be contacted on 07 834 9352 or sheena@marketingstem.co.nz

SHARE
insurance | investment | mortgages



Fiona Schroeder, Authorised Financial Adviser, Share

With more than sixteen years' experience in insurance and financial services, Fiona is one of the most qualified and experienced life insurance advisers in the country. Fiona is a shareholder and Director in two businesses; Business Architects Ltd (trading as SHARE) and Blick Industrial Ltd. She also sits on three external boards.

Fiona can be contacted on 07 855 3075 or fiona.schroeder@sharenz.com